

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 555924 /	Alt Order # 09759427
<u>Product</u>	
NRCC IE 2012	
<u>Contract Dates</u> 09/28/12 - 10/04/12	<u>Estimate #</u> 2601
<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Congressional Committ	08/28/12 / 08/28/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KDVR	Alexandra Bradley
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8380	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	31	09/28/12	10/04/12	M-F 530-6a Good Day	530-6a		:30			NM	5 \$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		09/28/12	10/04/12	MTWTF--				5	\$300.00		
2	31	09/28/12	10/04/12	Good Day Colorado	6a-7a		:30			NM	5 \$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		09/28/12	10/04/12	MTWTF--				5	\$450.00		
3	31	09/28/12	10/04/12	Good Day Colorado	7a-8a		:30			NM	5 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		09/28/12	10/04/12	MTWTF--				5	\$400.00		
4	31	09/28/12	10/04/12	Ricki Lake	4p-5p		:30			NM	3 \$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		09/28/12	10/04/12	MTWTF--				3	\$450.00		
5	31	09/28/12	10/04/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	5 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		09/28/12	10/04/12	MTWTF--				5	\$500.00		
E	6	31	09/28/12	09/28/12 House Friday 7-8p	7p-8p		:30			NM	2 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:		09/24/12	09/30/12	-----F--				2	\$1,500.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>	
1	31	09/24/12-09/30/12	House Friday 7-8p	7p-8p	-----F---		:30		\$1,500.00	NM	
		See MG 6.3,6.4									
2	31	09/24/12-09/30/12	House Friday 7-8p	7p-8p	-----F---		:30		\$1,500.00	NM	
		See MG 6.3,6.4									
3	31	09/24/12-09/30/12	Friday 7-8p	7p-8p	-----F---		:30		\$1,500.00	NM	
		See MG 6.5,6.6									
4	31	09/24/12-09/30/12	Friday 7-8p	7p-8p	-----F---		:30		\$1,500.00	NM	
		See MG 6.5,6.6									
5	31	09/24/12-09/30/12	Friday 7-8p	7p-8p	-----F---		:30		\$1,500.00	NM	
		See MG 6.7,6.8									
6	31	09/24/12-09/30/12	Friday 7-8p	7p-8p	-----F---		:30		\$1,500.00	NM	
		See MG 6.7,6.8									
7	31	09/24/12-09/30/12	Kitchen Nightmares Friday 7-7p-8p	7p-8p	-----F---		:30		\$1,500.00	NM	
		MG for 6.5,6.6									
8	31	09/24/12-09/30/12	Kitchen Nightmares Friday 7-7p-8p	7p-8p	-----F---		:30		\$1,500.00	NM	
		MG for 6.5,6.6									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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Contract / Revision 555924 /	Alt Order # 09759427	
Contract Dates 09/28/12 - 10/04/12	Product NRCC IE 2012	Estimate # 2601
Advertiser National Republican Con		Original Date / Revision 08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
E 7 31	09/28/12	09/28/12	Bones Friday 8-9p	8p-9p			:30			NM	2	\$3,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/24/12	09/30/12	-----F--		\$1,500.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1 31	09/24/12-09/30/12	Bones Friday 8-9p		8p-9p	-----F----	:30	\$1,500.00		NM			
		See MG 7.3,7.4										
2 31	09/24/12-09/30/12	Bones Friday 8-9p		8p-9p	-----F----	:30	\$1,500.00		NM			
		See MG 7.3,7.4										
3 31	09/24/12-09/30/12	Friday 8-9p		8p-9p	-----F----	:30	\$1,500.00		NM			
(M)	See MG 7.5,7.6											
4 31	09/24/12-09/30/12	Friday 8-9p		8p-9p	-----F----	:30	\$1,500.00		NM			
(M)	See MG 7.5,7.6											
5 31	09/24/12-09/30/12	Friday 8-9p		8p-9p	-----F----	:30	\$1,500.00		NM			
(M)	See MG 7.7,7.8											
6 31	09/24/12-09/30/12	Friday 8-9p		8p-9p	-----F----	:30	\$1,500.00		NM			
(M)	See MG 7.7,7.8											
7 31	09/24/12-09/30/12	Fringe Friday 8-9p		8p-9p	-----F----	:30	\$1,500.00		NM			
(M)	MG for 7.6,7.5											
8 31	09/24/12-09/30/12	Fringe Friday 8-9p		8p-9p	-----F----	:30	\$1,500.00		NM			
(M)	MG for 7.6,7.5											
8 31	09/28/12	10/04/12	M-F LN 9p-930p News	9p-930p			:30			NM	5	\$8,250.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/28/12	10/04/12	MTWTF--		\$1,650.00								
9 31	09/28/12	10/04/12	M-F LN 930p-10p	930p-10p			:30			NM	5	\$5,750.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/28/12	10/04/12	MTWTF--		\$1,150.00								
10 31	09/28/12	10/04/12	Fox 31 News Nightsid	10p-1035p			:30			NM	5	\$2,375.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/28/12	10/04/12	MTWTF--		\$475.00								
11 31	09/29/12	09/29/12	Sa LN 9p-930p	9p-930p			:30			NM	1	\$1,200.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/24/12	09/30/12	-----S-		\$1,200.00								
12 31	09/30/12	09/30/12	Su LN 9p-930p	9p-930p			:30			NM	1	\$1,100.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>							
Week: 09/24/12	09/30/12	-----S		\$1,100.00								

Totals

44 \$34,275.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	14	\$13,675.00	\$11,623.75
10/01/12 - 10/04/12	30	\$20,600.00	\$17,510.00
Totals	44	\$34,275.00	\$29,133.75

Signature: _____ **Date:** _____

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